

MARKET DATES

2012 Market Dates

Spring: April 21-26
Fall: October 13-18

2013 Market Dates

Spring: April 20-25
Fall: October 19-24

2014 Market Dates

Spring: April 5-10
Fall: October 18-23

2015 Market Dates

Spring: April 18-23
Fall: October 17-22

2016 Market Dates

Spring: April 16-21
Fall: October 15-20

2017 Market Dates

Spring: April 22-27
Fall: October 14-19

2018 Market Dates

Spring: April 14-19
Fall: October 13-18

2019 Market Dates

Spring: April 6-11
Fall: October 19-24

2020 Market Dates

Spring: April 18-23
Fall: October 17-22

MARKET HISTORY

Founded in 1909 in High Point, N.C., the High Point Market was formed to provide the region's furniture makers and retailers with a convenient venue to conduct business. Originally known as the Southern Furniture Market, it established itself as a significant fixture in the American home furnishings industry in 1921 with the completion of the Southern Furniture Exposition Building. Shortly after the first show in that new facility, High Point Enterprise editor J. J. Farris claimed, "[W]e hope eventually to be THE Furniture City without territorial limits." Riding a roller coaster of economic boom and bust through the 1920s and '30s, and actually put on hold during World War II when its Exposition Building was placed in service to the U.S. Army, the High Point Market began its rise to prominence in the early post-war years.

From the late 1940s through the 1980s, the Southern Market grew and expanded until it became, as its founding generation had intended, the furniture capital of the world. Welcoming guests from more than 100 countries, it was renamed the International Home Furnishings Market in 1989.

In recent years, the Market has grown to encompass more than 10 million square feet of exhibit space and to serve an average of 80,000 attendees each spring and fall. In 2007, the Market recognized a tradition that dates back to the 1920s by officially changing its name to The High Point Market.

Today, the home furnishings industry is far different from the small, regionalized sector of the economy it was 100 years ago. However, the entrepreneurial spirit that built the High Point Market, combined with a commitment to excellence and determination to meet and overcome all challenges, continues to drive the Market forward as it embarks on another century of innovation.

Design Viewpoints Series

Top Communication Tips to Boost Profits

When: 12pm - 1:30pm, Sunday, APRIL 22

Where: High Point Theater at the Transportation Terminal

Co-Sponsor: American Society of Interior Designers

CEU Credits: .1

Complimentary box lunch provided.

NO RESERVATIONS ARE REQUIRED

Summary:

How much profit have you lost or gained in your career as a result of your communication skills? Typically the answer is “a lot.” There is a direct correlation between your level of communication skill and your income. In this highly interactive presentation, participants will learn common mistakes and key tools to improve communication skill levels. As a 25-year veteran in Fortune 1000 companies, Angela Merola taught individuals and teams how to communicate effectively.

How People Live Now

When: 12pm - 1:30pm, Monday, April 23

Where: High Point Theater at the Transportation Terminal

Co-Sponsor: American Society of Interior Designers

CEU Credits: .1

Complimentary box lunch provided.

NO RESERVATIONS ARE REQUIRED

Summary:

Design maven Courtney Cachet works with designers and clients around the globe, which has given her an inside look into thousands of homes. Cachet will present how people use their homes today, with inside tips for designers on how to keep up with, and design for, those changes. A regular contributor to Huffington Post and NBC, Cachet is one of the most sought after celebrity designers and a TV personality who has appeared in Vogue Italia, The Wall Street Journal, US Weekly, Better Homes & Gardens, People and more.



Market Week / **APRIL 21-26 2012**

Design Viewpoints Series

Fast Forward – Three Macro Trends for 2013

When: 12pm - 1:30pm, Tuesday, April 24

Where: High Point Theater at the Transportation Terminal

Co-Sponsor: American Society of Interior Designers

CEU Credits: .1

Complimentary box lunch provided.

NO RESERVATIONS ARE REQUIRED

Summary:

WGSN-homebuilidlfe, the leading online global trend forecaster, will showcase an exclusive look at far-forward trends just coming over the horizon. Get an early look at the new colors, styles, materials, and inspirations that will influence the future of interior design in 2013. Powered by WGSN's unrivalled global research and proven heritage, WGSN-homebuilidlfe is trusted by the biggest design brands in the world to deliver unmatched expertise in product categories that include furniture, lighting, print and pattern, bedding, bath, and tabletop.

CONTACT US

164 South Main Street, Suite 700

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Monday - Friday 8:30am-5:00pm EST.

Call toll free: 800.874.6492 (USA, Puerto Rico, US Virgin Islands)

(All other countries call: 336.869.1000)

<http://www.highpointmarket.org>

* High Point Market is only open to the trade.

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