



9 - 12 MARCH  
SINGAPORE EXPO

**INTERNATIONAL FURNITURE  
FAIR SINGAPORE 2013  
30<sup>TH</sup> ASEAN FURNITURE SHOW**

CO-LOCATING SHOWS:  
THE DÉCOR SHOW 2013  
THE HOSPITALITY SHOW 2013

**SHOW NAME:**

International Furniture Fair  
Singapore 2013  
30<sup>th</sup> ASEAN  
Furniture Show

**CO-LOCATING SHOWS:**

The Décor Show 2013  
The Hospitality  
Show 2013

**DATE:**

9 – 12 March 2013

**VENUE:**

Singapore Expo, Halls 3 – 8

**GROSS AREA:**

60,000 square metres

**ADMISSION:**

Free admission to trade by  
business card registration only

**OPENING HOURS:**

Trade Admission:

9 – 11 March

0900 – 1800 hrs

12 March

0900 – 1700 hrs

Public admission starts from 12 noon on 12 March

# exhibition profile

## **IFFS/AFS**

- Bedroom Furniture
- Children Furniture
- Components
- Customised Furniture
- Decorative Accessories
- Dining Room Furniture
- Garden/Outdoor Furniture
- Handcrafted Furniture
- Kitchen Furniture
- Lightings & Accessories
- Living Room Furniture
- Occasional Furniture
- Office Furniture
- Rattan/Wicker/Cane
- Soft Furnishings/Upholstery

## **THE DÉCOR SHOW**

- Bedding & Linen
- Carpets/Rugs

- Decorative Accessories
- Fabric Decorative Items
- Fine Art Pottery
- Handcrafted & Handicrafts
- Home Textiles
- Lacquer Ware
- Lightings & Accessories
- Materials
- Mirrors
- Painting/Picture Frames
- Wall Decorations/Wall Coverings

## **THE HOSPITALITY SHOW**

- Architectural & Design Services
- Bathroom Supplies & Guest Amenities
- Bed & Bedding
- Contract Furniture & Furnishings
- F&B Furnishings & Design
- Fabrics & Draperies

- Flooring
- Garden/Outdoor Furniture
- Guest Service Systems
- In-Room Technologies
- Interior Design
- Landscaping
- Lightings & Accessories
- Sanitary Systems
- Spa Equipment & Accessories
- Tents & Marquees
- Wall Coverings
- Others





# visitor profile

## IFFS/AFS & THE DÉCOR SHOW

- Agent
- Buying Group
- Department Store
- Exporter / Importer
- Furniture Retailer
- Furniture Wholesaler
- Government Agency / Trade Association
- Internet Retailer
- Lightings Retailer
- Mail Order Company
- Manufacturer
- Publication / Media
- Soft Furnishings Retailer
- Specialty Store
- Supplier

## THE HOSPITALITY SHOW

- Architectural Practice
- Contract Buyer / Specifier
- Hospitality Consultancy Service
- Hospitality Supplies Importer / Wholesaler / Distributor
- Hospitality Supplies Manufacturer
- Hotels / Resorts
- Interior Designer
- Property Developer
- Restaurant / Cafe / Bar / Fast Food Outlet
- Service Apartment / Country Club

# event highlights

Hospitality.  
Design.Furniture  
**CONVERGE Asia**  
Conference

**BEST  
DÉCOR AWARD**  
(THE DÉCOR SHOW)

Close to 30 powerhouse speakers were assembled for the inaugural Hospitality.Design.Furniture CONVERGE Asia Conference in 2012, discussing development trends and growth markets in roundtable and panelist formats. The keynote speakers included known personalities from the hotels, design, contract and project industry.

**The Awards give you an opportunity to showcase your company's best products and creativity. Winners from the various prize categories will receive cash rebates of up to \$5,000 redeemable for future participation.**

## **BEST STAND AWARD (IFFS)**

Category A  
(Stands of 100 sqm & below)

Category B  
(Stands of 101 – 199 sqm)

Category C  
(Stands of 200 sqm & above)  
National Pavilion

## **SINGAPLURAL**

A celebration of multi-faceted design in the city including Architecture, Furniture, Interiors, Graphics and Fashion

## **D'SPACE**

A designers' collective display for furniture

## **EXHIBITOR'S AND BUYERS NIGHT**

A networking party

## **BEST EXHIBIT AWARD (IFFS)**

Bedroom Furniture  
Dining Room Furniture  
Garden/Outdoor Furniture  
Living Room Furniture  
Office Furniture

**BEST STAND  
AWARD**  
(THE HOSPITALITY SHOW)

# SPACE RENTAL RATES

# 20%

Early Bird Discount off\*  
Terms and conditions apply.

"IFFS/AFS is one of trade shows in Asia that we take part in each year. Reputable and well-established, we've not been disappointed in our many years of participation. This year, we are again very pleased with the results at the end of the four-day fair!"

Jean-Paul Rogiers, CEO & Owner of PR Interiors, Belgium,  
Exhibitor at IFFS/AFS 2012

## INTERNATIONAL FURNITURE FAIR SINGAPORE 2013 30<sup>th</sup> ASEAN FURNITURE SHOW Bare Space

- Premium Zone @ SGD 350/sqm (min. 80 sqm)
- Standard Zone @ SGD 290/sqm (min. 80 sqm)

### Shell Scheme

- Premium Zone @ SGD 350+55/sqm (min. 80 sqm)
- Standard Zone @ SGD 290+55/sqm (min. 40 sqm)

## THE DÉCOR SHOW 2013 THE HOSPITALITY SHOW 2013

### Bare Space

- Premium Zone @ SGD 350/sqm (min. 30 sqm)
- Standard Zone @ SGD 290/sqm (min. 30 sqm)

### Shell Scheme

- Premium Zone @ SGD 350+55/sqm (min. 30 sqm)
- Standard Zone @ SGD 290+55/sqm (min. 12 sqm)

## SALES CONTACT OFFICE:

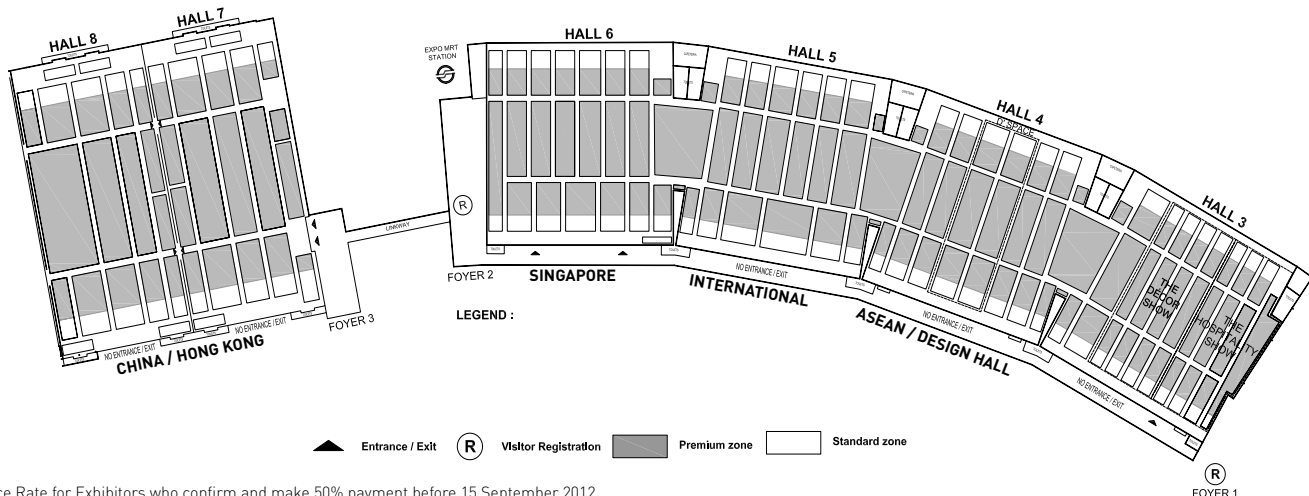
### Singapore Office

sales@iffs.com.sg  
sales@TheDecorShow.com.sg  
sales@TheHospitalityShow.com.sg

### China Office

saleschina@iffs.com.sg  
saleschina@TheDecorShow.com.sg  
saleschina@TheHospitalityShow.com.sg

## Hall layout for IFFS/AFS, The Décor Show & The Hospitality Show 2013



\*Bare Space Rate for Exhibitors who confirm and make 50% payment before 15 September 2012

Quick facts:

**67,000** sqm of gross exhibition space

**512** exhibitors from 26 countries

**120** designers from multi-faceted industries

**23,552** visitors from 116 countries

**118**

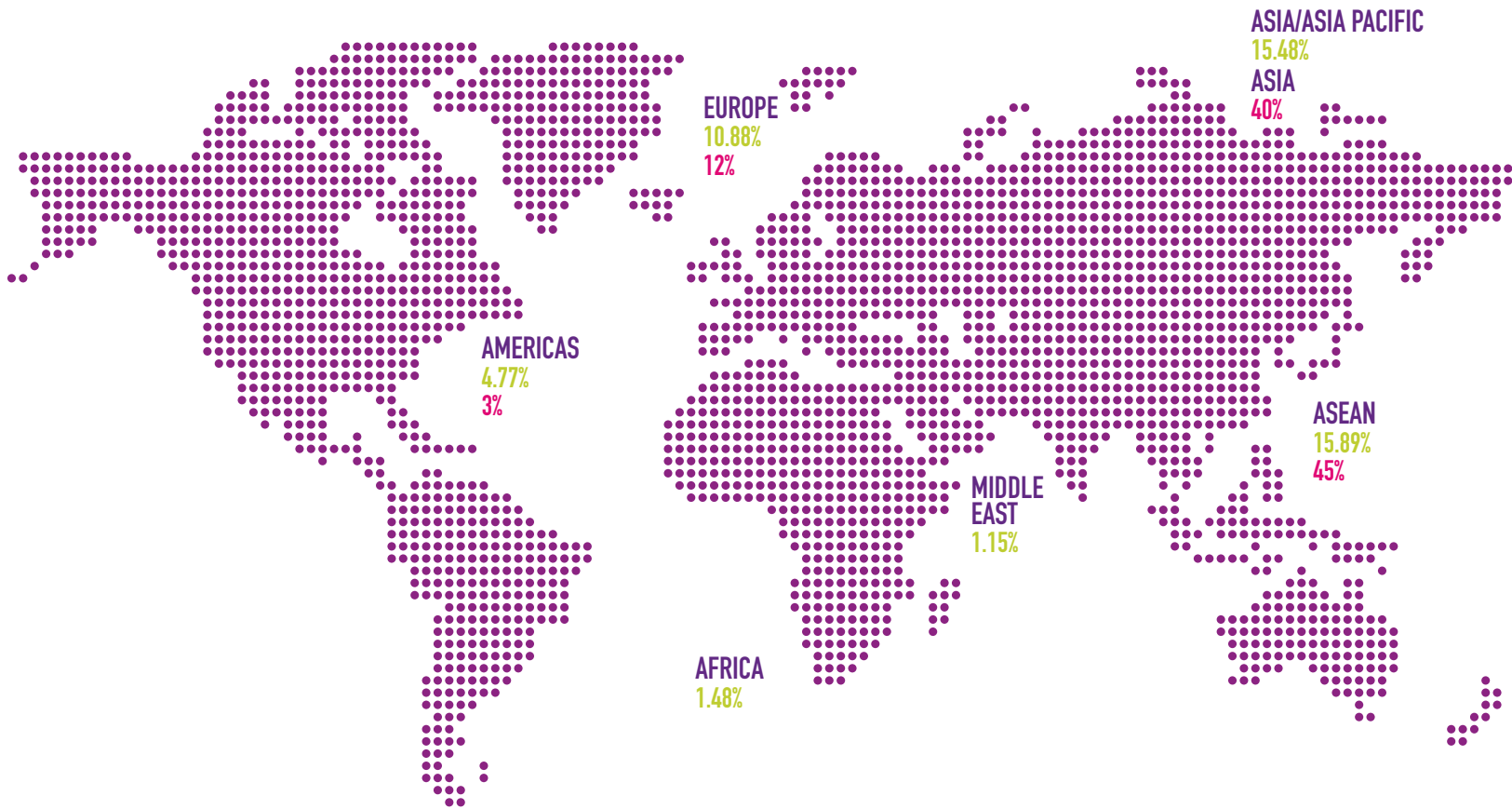
overseas buying delegations

**USD 303** million of spot orders

**USD 3.6** billion in follow-on sales



# WORLDWIDE COVERAGE



## EXHIBITORS' BREAKDOWN

BY REGION

NO. OF EXHIBITORS

512

COUNTRIES

26



## VISITORS' BREAKDOWN

BY REGION

INTERNATIONAL

49.65%

SINGAPORE

50.35%



# buying delegations

"We love the IFFS. It showcases the best of furniture design in Asia. We are able to source collections from across the region while getting a great perspective on International trends."

Stephen Mendel of Globe West from Australia, VIP Buyer of IFFS/AFS 2012

## ARGENTINA

- Falabella

## AUSTRALIA

- Bay Leather Republic
- Bedshed Australia
- Dim Furniturea
- ESR Group Holdings Pty Ltd
- Far Pavilions
- Forty Winks
- Harvey Norman
- Homemakers Furniture
- Nick Scali Limited
- Super Amart
- Vast Interior

## AUSTRIA

- Xxxlutz Kg

## BAHRAIN

- GPZ Overseas
- Gulf Hotels Group
- Millennium Middle East

## BANGLADESH

- Partex Furniture Industries Ltd.

## BELGIUM

- Charrell Home Interiors
- Flamant
- Tempo Doulou

## BRAZIL

- Jurandir Pires & Cia Ltda
- Tokstok

## CANADA

- The Brick Group
- Urban Barn
- Wicker Emporium

## CHILE

- Comercial ECCSA S.A.
- Falabella Retail S.A.
- Grupolinks
- Paris S.A
- Sodimac

## COLOMBIA

- Decorato S.A

## CYPRUS

- Mallouppas & Papacostas Public Co Ltd

## CZECH REPUBLIC

- Autronic S.R.O.

## DENMARK

- Actona Company

## EGYPT

- Tagoury's House

## FINLAND

- Indoor Group Ltd/Asko
- Stemma

## FRANCE

- But International
- Cafom International
- Conforama
- Alinea
- Du Bout Demonde

## GERMANY

- Sconto Mobel-Sofort
- Atlas - Teamconsult
- Garant-Moebel-Group
- L.C. Welting Marketing
- Ludwig Gutmann GmbH & Co. KG
- Sit Möbel Im- Und Export Vertriebs GmbH
- Wohnfabrik

## HONG KONG

- Future Design Limited
- Home Retail Group
- LF Products
- Linmark Group Limited
- Next Sourcing
- Rank Sharp Industries Ltd.
- Ripley Hong Kong Limited
- Shangri-La International Hotel Management Ltd
- W. E. Connor & Associates Ltd

## INDIA

- Ebony Homes
- Nilkamal Ltd, @ Home

# buying delegations (cont'd)

## INDONESIA

- But Sourcing Limited
- Grahacipta Hadiprana
- ISS - Indonesia, CV

## IRELAND

- EZ Living

## ITALY

- Federmobili

## JAPAN

- Actus Corporation
- Asplund Co Ltd
- Livins Co. Ltd
- Nitori
- Yasaka Co Ltd

## KUWAIT

- Alkhalid Group Of Companies

## MALAYSIA

- Emico Asia Sdn Bhd

## THE NETHERLANDS

- Eijerkamp Retail Group
- De Bommel Groep B.V
- Seats And Sofas

## NEW ZEALAND

- Smiths City
- Composite Retail Group
- Hunter Furniture Group

- Sleepyhead Manufacturing Co. Ltd.
- Target International NZ Ltd

## NORWAY

- Interstil A/S
- Talgo Mobelfabrikk
- Handelshuset Martinsen
- Mobelringen A/S

## PERU

- Tiendas Por Departamento Ripley S.A

## POLAND

- Agata Meble

## RUSSIA

- Grange

## SAUDI ARABIA

- Alomar Furniture Company

## SOUTH AFRICA

- @Home
- Ellerines Furnishers Ta Beares

## SOUTH KOREA

- Casamia Co, Ltd

## SPAIN

- El Corte Ingles, S.A.
- Hipercor
- Mandarin Home S.L.

## SWEDEN

- Handelshuset Rowico AB

IFFS/AFS is not just a run-of-the-mill trade exhibition. I find that there's more to see, do and explore than just static booth displays. There's always something fresh to look forward to.

Brian Ahern of Corndell Furniture from United Kingdom, VIP Buyer of IFFS/AFS 2012

## SWITZERLAND

- Mobel Pfister

## THAILAND

- Indexlivingmall.Co.Th
- S.B. Furniture Industry Co., Ltd.

## UNITED ARAB EMIRATES

- 2XL Furniture & Home Decor
- Home Centre International LLC
- Homes R Us Trading LLC
- Royal Palace Group

## UNITED KINGDOM

- Ahf Ltd.
- Alba Beds Ltd
- Associated Independent Stores
- Dreams Plc
- Feather And Black
- Laura Ashley
- Multiyork Furniture Ltd
- Sterling Furniture Group Ltd
- The Range

## UNITED STATES OF AMERICA

- Arhaus Furniture
- Bernhardt Furniture Company
- Big Buy Furniture
- Crate & Barrel
- Furniture Row Companies
- Starwood Hotels
- Williams Sonoma Inc

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- Bedroom Furniture
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- Decorative Accessories
- Dining Room Furniture
- Fabric Decorative Items
- Garden / Outdoor Furniture
- Handcrafted & Handcrafts
- Living Room Furniture
- Materials

"IFFS has been a good launch pad for our new collections. It has also helped us expand overseas and secure local sales. We are very satisfied with the results!"

Carina Chan, Asst General Manager of Getz Bros & Co (S) Pte Ltd, Singapore, Exhibitor at The Hospitality Show 2012

# Top 10 categories & for IFFS/AFS & The Décor Show & Top 5 categories for The Hospitality Show

**"Most sought after"**

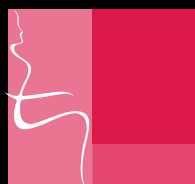
"IFFS/AFS is in a class of its own. It is a prestigious exhibition, and being here helps us position our brand better."

Patrick Claudin, CEO of Millenium Studio, France,  
Exhibitor at IFFS/AFS 2012

## THE HOSPITALITY SHOW

- Bed & Bedding
- Contract Furniture & Furnishings
- Flooring
- Garden/Outdoor Furniture
- Interior Design

9 - 12 MARCH 2013  
MARK YOUR CALENDAR!



International Furniture®  
Fair Singapore

In conjunction with:

**ASEAN FURNITURE**  
*show*

Organiser: International Furniture Fair Singapore Pte Ltd • 62 Sungei Kadut Loop, #04-19, International Furniture Centre Singapore 729507  
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[www.iffs.com.sg](http://www.iffs.com.sg) | [www.TheDecorShow.com.sg](http://www.TheDecorShow.com.sg) | [www.TheHospitalityShow.com.sg](http://www.TheHospitalityShow.com.sg)

Information is accurate as at time of print.